

SILAC



WE CARE ABOUT YOUR SALES



## WHO WE ARE ?

*With more than 500,000 pairs of reading glasses sold each year, Silac has become the reference in the world of non-prescription reading glasses.*

For over 30 years, SILAC has dominated the optics market thanks to its unique concept: **high-quality 'reading glasses' available over the counter**. Specifically targeted at the farsighted, this collection is sold at **very attractive prices**.

SILAC stands for:

- **Ultralight frames**
- **High-quality glass**
- **10 dioptries** ranging from +1.25 to +4.00 in 0.25 dioptrie increments

Our range consists of:

- **30 models** of reading glasses that are frequently updated
- **8 models of reading sunglasses**
- **15 accessories** (pouches, cords, cleaning cloths...)

## FULLY INTEGRATED SERVICE

*A simple and efficient sales process without stock risk that has satisfied our distributors for 30 years!*



*Our team takes care of everything!*

Our SILAC reading glasses are distributed by the largest retail chains, as well as in major bookstores, pharmacies and airport shops in many European countries.

Our customers can choose their glasses from a display with **80 pairs of glasses** (8 models in 10 dioptries) or **160 pairs of glasses** (16 models in 10 dioptries) equipped with an **anti-theft** mechanism so potential customers can **try our products at their leisure**.

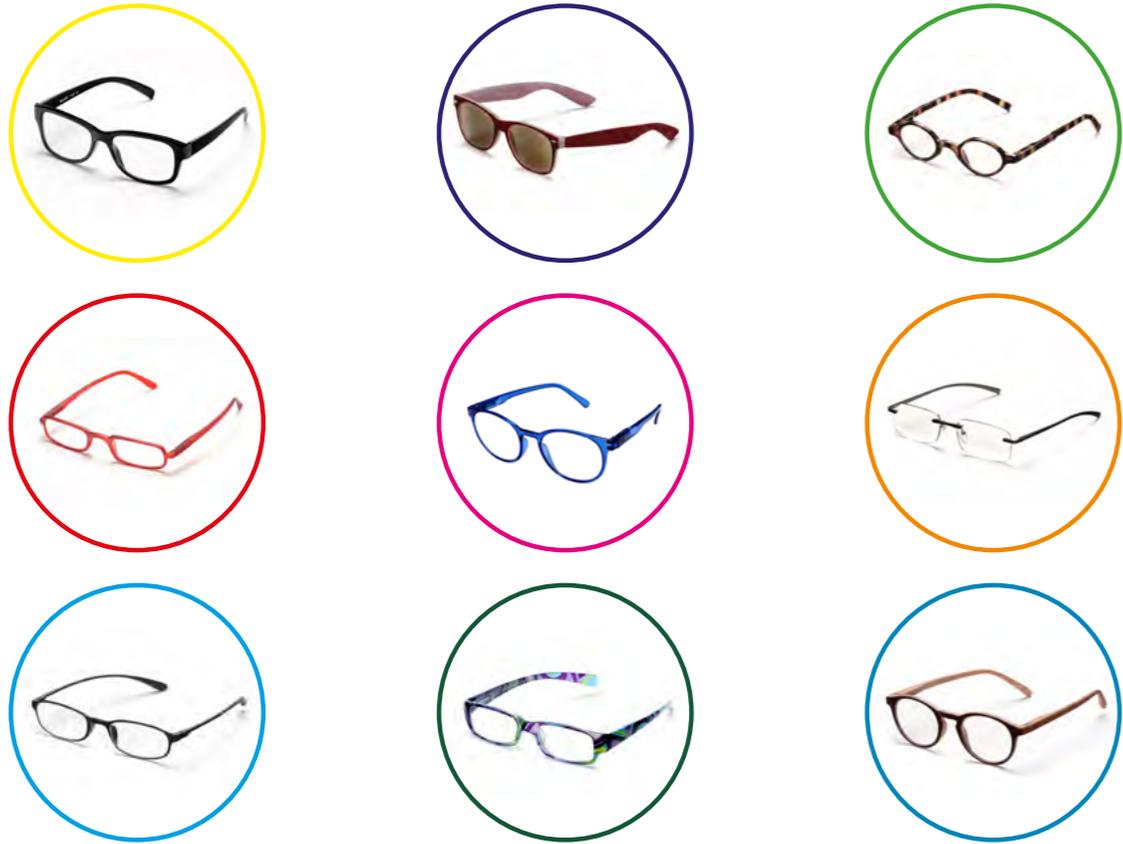
Our team of representatives takes care of everything:

- maintenance displays
- stock replenishment
- replacement of old models and introduction of novelties



## A FASHIONABLE COLLECTION

*SILAC's primary concern is offering a wide range of fashionable glasses of impeccable quality.*



Discover all our models at [www.silac.eu](http://www.silac.eu)

## TRIED AND TESTED QUALITY

For several years, SILAC has collaborated with Intertek, a global leader in the field of quality laboratory testing.

Every new model is subjected to a quality test by qualified professionals who examine the strength and wear resistance of the frame as well as the quality and the prismatic power of the glasses. They also verify whether the labelling meets the European standard EN 14139:2010.

**Intertek**

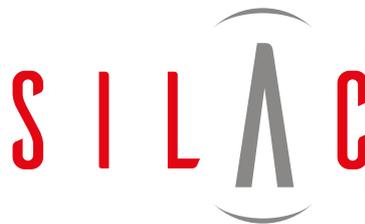
Valued Quality. Delivered.  
[www.intertek.com](http://www.intertek.com)



THEY PUT THEIR FAITH IN US... AND YOU?



Interested in selling our products?  
Then don't hesitate to contact us and ask for our terms.



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